## The Opice od the

There are all kinds of entertainers: Some have to develop their talents: others must learn them. But Yossie

Rose was talented from the very start. He started performing at the age of five, and hasn't stopped since. When other kids were playing ball, he sang solo in bous' choirs. While others were dancing at bar-mitzvahs, he was entertaining. And while his contemporaries were shopping for new albums. he was singing on them. Before he even reached adulthood Vossie Rose was already teaching

drums and saxophone. One thing was certain from the very beginning - music was the focal point in Yossie Rose's There's a certain exuberance of spirit that shines through when you speak to

Yossie Rose. You

himself to play the

know you're talking to someone who has discovered his life's passion. He has traveled the world over, lighting up the stage with his bright presence. His live performances are a sight to behold. Yossie minces no words: 'I love it. I love the music, the energy on stage. I was brought up in a chassidic home. I was taught to serve Hashem through joy, b'simcha. I fulfill

G.Y.L. PRESENTS

makes Yossie Rose so special. His integrity and sincerity reach out to others. Yossie recalls the time he performed in Chicago for an audience this through of 1500 immigrant Russian Jews.

They served a free meal during the concert. The people were hungry. But they sat music.

mesmerized by the Nobodu touched the food until the concert was over." When Yossie saw the

enormous power of music, he realized it was time to cut an album. "I knew." he saus with characteristic

confidence, "that the only one to join me in this venture is Gideon Levine. He shares my love and passion for music. I gave him a call and, before you knew it, we were both deeply involved in this

Both Gideon and Yossie realized that they were on to something big. developed close professional relationship, and they gave this project all their energy. In fact, "Bracha Ad Bli Dai" is a collaboration of many talented

project."

professionals

COMPOSED BY GIDEON LEVINE & YOSSI GREEN MUSIC ARRANGED BY RUVI BANET my music, by

singing hartzige nigunim that touch people's souls." Touching people's souls... that's what The rhythm tracks were recorded in Eretz Yisroel because, as Gideon frankly relates, "Israeli musicians have so much soul, and their expression is the very best."

LIEF STYLE MAGAZINE

Brass, strings and vocals were recorded and mixed at Gideon's GYL. Studios in Boro Park, and additional work was done at Florda's Criteria studios, one of the biggest recording studios in the world. "There's a combination of so much talent and professionalism in this album, and it's apparent as soon as you listen to the opening tracks."

Listen to the album, and one thing is immediately clear:

This one is different. Amazingly different. Refreshingly different.

In a market that is overflowing with a multitude of recordings, in an industry that releases new albums on an almost daily basis, this one stands out above the rest. The Jewish listening public has developed and refined its tastes over

the years. Inevitably we are greeted with a lot of music good music but every album seems to feature the same sound. "Brocho Ad Bli Dai" doesn't. Yossie Rose's distinctive voice is crustal -clear and mighty His robust and energetic singing style nuts you at the edge of your seat And the selections being offered here are uniquely nassionate and intense Consider this album a

It's not every day that you get Yossie Green, the greatest Jewish music composer of our time, was asked to join in the creation of this album. Yossie's songs have reached such

cool blast of fresh air

unprecedented heights of success that he is the most sought-after name in the industry today. Yet he



gladly offered his talents and contributed three delightful songs to "Bracha Ad Bli Dai."



Yossie Rose & Gideone Levine At The G.Y.L. Studio's

## THE TOD CHAIA Bid Stock

## Winds Of Change -Yossie Rose

## By MOSHE YESS, Guest Rend

A recording studio can be a very turbulent as despressely costly undertaking. For the post it's a bat-tisground for essellence. It's the place where personal include of personance by an examinate and in the presence creative combat over the; mixing board. A lot of money has been invested for this "shot at it." I refer to the chance of taking a most oil idea and bringing it to 34 track life on digital sudio tape. It's a roll of the dice with the qualitawas notions of song, measurements, serangement, performance and production all determining the final outcome. Most lose at this gamble a lot more frequently than they win. They've spent their money and someone or something disk't click right. Someone or something crossed the ball. They've given it their all, and the they play their product for people. It rates a yawn. For a performer, nothing hurts more. If a called failure. Once in a great, great while, however, — as when all the placets line up in the solar system — a wonder-for thing-shoppour. All the anager she wereyous sinularity knews resides in most. It's that thing that given you the chill. You get goos burngs. You surreader to it. nd stand up to appland. Once in a great, great while that kind of magic even happens in a recording studio-sort use cape running. Sout succiders simply refer to this phenomenous as a hit record. The first time I beard Yousia's about [ got chills— it times. The second time I listened to it, I began to

rists the excellence of each component of the

**VOSSIEROSE** 

NOW AVAILABLE IN CASSETTE BY ADDRET RECORDS,

731-6686 Zehrwirth

renowned singer & performer

Windo of change

RELEASE!!

odal

733-1876

unaged at the odds against keeping up the at the come successive and successive

PRESENTING

277-2536 Fisher

FRIAR TUCK MATOURS ONLY COLOR YEROEL

NEWS & REVIEWS started singing the songs immediately around the house. The next morning, the tape was gone. "Where's Yosain's tape?" Seems it was borrowed and taken to be thaved for nomeone. After a count of days of threats I

fency here. This album will be as good 15 years from now as it is today. It is from the heart, and exquisitely

Do not listen to this while the blen Do not listen to this while the bloods is running fit down in a construkted which reast the street. Turn off the phone. From yourself a small glass of fine knobe wins. Make a brocks. Take a vigo and tipe iff your shore Set the volume is a construkted level. Pank the play button and sit back. You say in for a soon we were rich, Aswish musical mage, Wrenton Bon't from your "after-brooks."

FUN HAS JUST BEGUNT

\* Rosh Hashanah

Yom Kippur



got it back. I turned off the phone. The kids were in

eriain. He did it. They did it. It's been capt r. It's a new "high-water mark." I don't want to take up procious review space

ess names of those involved in making this alto tall you — the reader — that, in my opinion, this is th finest new work I have beard in the past five years i regate. No shtick, regimentoks, no passing fad o MONTREAL'S VERY OWN



ATTON & RAPPES

TIONET OU

NO. 12 at 18 50 . Add to 50

SUNDAT ....... THE ROCKIN RABBLE THE KLEZMER KID RANGE ROSENBLIN & BUST HURSE

> AKEREYESS LIOND LEVIN to the address would also with sheet case

rythlery Jewish Jastes and January, Sonbersmalls, puppeliers, artist and candistrations for control and picker barrier and all the OLD WORLD 

the party or sense of the conarm Animal Peting Zeo, Arts & Creds Village and a Living Audainty Museum alter, arrange ANY LANGE STATE STATE OF STATE

BIGGER BETTER -

GROWING

